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Aurora's Degree & PG College

(Reaccredited by NAAC with 'B' grade) Chikkadpally, Hyderabad 500020

Report on Women Empowerment Cell 2024-2025

Introduction:

Women Empowerment Cell (WEC) has been constituted to empower and safeguard the rights of female members; faculty, staff and students of our College. The WEC works to promote gender sensitivity in the college and conduct diverse programs to educate, sensitize both male and female members and produce harmonious atmosphere on the campus. It works for the welfare of the students and faculty, towards turning them into competent professionals to take up greater challenges in the academic sphere.

Objectives:

- Creating awareness about the importance of women empowerment among girl students and women employees at Aurora's Degree & PG College.
- To help them identify the challenges or problems faced by them in different situations and to create a conducive environment for them to seek help and advice.
- To help them share issues and to find solutions for the same.
- To create awareness about the policy norms pertaining to women related issues.
- To promote a culture of respect and equality for female gender.
- To conduct seminars, workshops and to impact knowledge of opportunities and tools available and train the girl students accordingly.
- To inculcate entrepreneurship among young girls.

The committee also addresses similar kind of issues on various occasions like:

- International Women's day
- Mother's day
- Children's Day

Operational Strategies, Action Plans by the cell listed below:

- Social Empowerment of Women
- Education
- Health
- Nutrition
- Science and Technology
- Mental Health and Well-being
- Violence against women
- Rights of the Girl Child
- Mass Medi

• Key Activities and Initiative

1. Workshops and Training Programs

- Regular workshops on topics like self-defense, leadership skills, and personal finance management.
- Skill development sessions focusing on vocational training to enhance employability.
- Leadership programs to encourage women to take on leadership roles in various sectors.

2. Awareness Campaigns

- o Awareness drives about women's health, reproductive rights, and mental health.
- o Anti-harassment campaigns, ensuring women understand their rights and the legal framework available to them.
- o Campaigns to combat gender stereotyping and discrimination.

3. Counseling Services

- Emotional and psychological counseling for women facing mental health challenges or experiencing domestic violence.
- Legal counseling and guidance regarding sexual harassment, divorce, and other women's rights issues.
- Career counseling and guidance, especially for women returning to work after a career break.

4. Support for Education and Employment

- o Scholarships, mentorship programs, and internships for young women.
- Creating job fairs, networking events, and connecting women with potential employers.
- Promoting women in STEM (Science, Technology, Engineering, and Mathematics) fields through specialized programs.

5. Legal Aid and Protection

- Providing legal support for women in cases of domestic violence, harassment, or discrimination.
- Facilitating women's awareness of their legal rights under national and international law.
- Creating safe spaces for women to voice their concerns without fear of judgment or retaliation.

6. Community Outreach Programs

- o Collaborating with local NGOs and government bodies to implement community programs focused on women's safety, healthcare, and education.
- Holding health camps, skill-building workshops, and legal awareness sessions for women in rural areas.
- o Empowering women to become change agents within their communities

The members of Women Empowerment Cell:

S.NO	NAME OF THE FACULTY	DEPARTMENT
1	Dr N Suryakanthi (convener)	Languages

ACHIEVEMENTS:

- In collaboration with the women safety wing of Telangana police, various NGOs and safety club volunteers this operation **MUSKAAN** was organized. The main aim of the operation is to rescue these children, provide education and send them to child welfare homes.
- PendyalaNavya has won the 1st first runner up for the 'Pan India Girls Safety Champion Video Contest'. on the occasion of "International Day of the Girl Child 2020".

MOU:

- AURORA'S DEGREE & PG COLLEGE and MY CHOICE FOUNDATION have endeavored to join together in organizing training programs, Awareness programs and guest lectures and Community service programs.
- AURORA'S DEGREE & PG COLLEGE and LIFE OF GIRL have endeavored to join together in making the physical, digital and psychological worlds of the students safer using technology, training and community.

Following are the program's conducted by cell:

S.No	EVENT	DETAILS	DATE
1	Guest Lecture	'Gender-Based violence' Guest Lecture in Collaboration with My Choices Foundation	14 th August 2024
2	Guest Lecture	Guest Lecture in Collaboration with She Teams 'Her Haven'-Creating Secure Environment for Women	02th Sep 2024
3	Awareness Programme	POCSOS(Protection of Children from Sexual Offences) and Cyber security	21thSep2024
4	Guest Lecture	'Take a Stand against Violence' Collaboration with My Choices Foundation	30 th Sep2024

5.	Guest		26th November,2024
	Lecture	Prevention, Prohibition and	
		Redressal of Sexual Harassment	
		Of Women at Workplace	
6.	Training	My Choices Foundation	February 6 th to 8 th 2025
	Programme	Volunteer Training Programme	
7.	Telangana	SHIELD Conclave 2025 organize	February 18 th to 19 th
	Cyber Security	don	2025
	Bureau (TGCSB)		
	Seminar		
8.	Guest	Jaagrookta Diwas (TGCSB)	5 th March 2025
	Lecture	,	
	***	A COSTA ED A MEL A COMANA	0.1.3.5 1.202.5
9.	Women's	ACCELERATE ACTION	8th March 2025
	Day		
10.	Signature	Signature	March 23 RD @ 27 TH
	Campaign –	Campaign	
	IPL 2025		

1) Guest Lecture in collaborating with My Choices Foundation - " Gender – Based Violence " (14thAugust 2024)

This enriching programme was conducted by the Women Empowerment Cell in Collaboration with My Choices Foundation on the occasion of Gender – Based Violence on 14th August 2024. The event was held in the Auditorium from 10:30 AM to 12:30 PM. The students and faculty assembled in the auditorium in anticipation of the event planned for the occasion. The Guest Speaker soon arrived and was warmly welcomed by the WEC coordinators and audience. The program started with the introduction about my choices foundation and their great services towards women safety and it continued by taking personal opinions from all the students and they discussed everything about women safety. The guests wonderfully explained about everything to all the students with respective to the students mindset and later on there was an good interaction between the

students and the guests about the women safety the students were able to share their personal opinions regarding the women safety guest lecture ended with the famous quote by Dr.Maya angelou stating 'Once you are aware you cannot go back to being unaware".

2) Awareness program on women's safety - "Her Haven" (02th Sep 2024)

This awareness programme was conducted by the Women Empowerment Cell in the reminiscence of DR.Moumita Debnath on 3rd September2024. The program was held in Room no 404 from 10:50 AM to 11:50 AM. The students and faculty assembled in the classroom to express grief towards the poor soul. The focus of the programme was to create awareness among students and faculty on providing safety for women. The programme began with a speech by our faculty coordinator, followed by speech and song by the student coordinator. Other student coordinators gave speeches on awareness of cyber crime incidents taking place recently and shared their personal experiences on how they took measures and precautions. The programme was continued with various speeches on women's safety and personal experiences of our student coordinators. The programme concluded with lightning candles by everyone in remembrance of DR.Moumita Debnath.

3) Awareness Program in Collaboration with She Teams - POCSOS (Protection of Children from Sexual Offences) and Cyber security (21thSep2024)

This awareness program was conducted by the Women Empowerment Cell to enlighten the students on the POCSOS and the ongoing cybercrime. The program was held in the auditorium from 02:30 PM to 04:30 PM. The students and faculty assembled in the auditorium. The focus of the program was to create awareness among students and faculty on providing safety.

The program began with a speech by our faculty coordinator, followed by speeches by the student coordinator. The guests gave speeches on awareness of cybercrime incidents taking place recently and shared their professional experiences on how they take measures and precautions. The program was continued with various lectures on children safety. The program concluded with a photo session.

4) Guest Lecture in collaborating with My Choices Foundation - Take a Stand against Violence ' (30 th Sep2024)

This enriching programme was conducted by the Women Empowerment Cell in Collaboration with My Choices Foundation on the occasion of Gender – Based Violence on 30th October, 2024. The event was held in the Auditorium from 11:00 AM to 12:30 PM. The students and faculty assembled in the auditorium in anticipation of the event planned for the occasion. The Guest Speaker soon arrived and was warmly welcomed by the WEC coordinators and audience. The program started with the introduction about My Choice Foundation and their great services towards women safety and it continued by taking personal opinions from all the students and they discussed everything about women safety. The guests wonderfully explained about everything to all the students with respective to the students mindset and later on there was an good interaction between the students and the guests about the women safety the students were able to share their personal opinions regarding the women safety guest lecture ended with the famous quote by Dr.Maya angelou stating 'Once you are aware you cannot go back to being unaware'.

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5) Guest Lecture - Sensitization towards Safe Working Environment for Women – (26th November, 2024)

The Women Empowerment Cell conducted a guest lecture for the faculty members of our college on the topic "Regulations describing responsibilities of HEIs in light of Prevention, Prohibition and Redressal of Sexual harassment of Women employees in Higher Education Institutions." This guest lecture was aimed at spreading awareness in hope of preventing cases of sexual harassment of women at the workplace. The cell also aimed at educating faculty on the redressal of sexual harassment.

The event commenced with the welcoming and introduction of the Guest Speaker and her team. The speaker then took over the session by first explaining the meaning of sexual harassment and what kind of behavior can be considered as one. The lecture soon moved on to other aspects of sexual harassment i.e., prevention, prohibition and redressal. The next focus was on the aspect of sexual harassment cases: how to report, what happens when you do, and what the repercussions are. On this day, the mechanics are described. advantages from the place of employment when you experience sexual harassment and the steps taken to investigate. What repercussions do

victims of sexual harassment face depending on whether they file a complaint or not? and what HIE's obligations are in the event of sexual harassment. The Q&A session was enthusiastically participated in by the faculty members. At the end, a group photo was taken after a vote of thanks.

6) Training Programme - My Choices Foundation Volunteer Training Programme (6th to 8th February 2025)

Day 1: 6th February 2025

The training programme was held in the My Choices Foundation main office atsecunderabad The students had their first session on the History of the foundation, its branches and different organizations it collaborates with. Activities were also conducted to keep the students engaged and the session interactive.

Day 2:7th febraury 2025

The second day of the training programme had the students discuss and recollect all that they had learnt during the first day session. The session was then held on the topic: Safety for Young Girls at home and school. The trainer made students aware of the various crimes committed on young girls and how to educate young girls to keep them safe and away from perpetrator. As future representatives of the organization, students were asked to hold discussions on ways to approach young girls and educate them. The session concluded with a group discussion.

Day 3: 8th february 2025

Students attended the session where topics like "Good Touch v/s Bad Touch", child abuse and child trauma were taught. The session was interactive and informative. Trainers with the help of videos and interviews educated the students and helped them come up with suitable solutions. The students were also taught on how to console victims and encourage them to seek help.

The trainer began the session with a fun activity. He then moved on to the next topic "Women's Safety". The foundation aims for women to live their lives free of abuse, violence and exploitation. This is possible through their two main initiatives addressing two of the most prevalent and intractable issues in India: domestic violence (through Operation PeaceMaker and sex trafficking (Operation Red Alert). The focus of the session was on countering the first issue mentioned i.e. Domestic Violence. Students were educated on this social evil. Real-life stories were shared and were also taught on how the victims can seek help through the Foundation.

The last session on Women's Safety in regards to the issue of sex trafficking was conducted. Students were educated on sex trafficking, its damaging effects and ways to help the victim through Operation Red Alert. The initiative aims to end large scale sex trafficking in India by 2025 through leading the prevention movement. Operation Red Alert has educated more than

2,800 villages in Andhra Pradesh, Telangana, West Bengal, Maharashtra, Karnataka and Jharkhand with the Safe Village Program and innovative comic books.

The student volunteer along with the trainer and WEC coordinator had visited Hamal Basti and met the children there. Students held interactive sessions with children. It was an enriching experience for all. Students had a practical demonstration of the all that they had learnt regarding child safety. The Children listened attentively and made the visit a memorable experience.

7) SHIELD 2025 - An Annual conclave by the Telangana Cyber Security Bureau (February 18th to 19th 2025)

The Women Empowerment Cell participated in a seminar at HICC, Hyderabad, organized by the Telangana Cyber Security Bureau (TGCSB) in collaboration with SCSC. This premier Cybersecurity Conclave, SHIELD 2025, was held on February 18th and 19th, 2025 and featured:

- 40+ distinguished speakers
- 15+ insightful sessions
- 10+ expert panels
- 5 hands-on workshops

The event was honored by the presence of the **Honorable Chief Minister**, **Mr. Revanth Reddy**, who delivered a keynote address on **Cybersecurity and SHIELD'25**. Throughout the conclave, industry experts engaged in in-depth discussions on pressing cybersecurity challenges and advancements.

A key highlight of the event was the **interactive Q&A session**, where students actively participated in discussions, demonstrating keen interest and engagement in the subject matter.

8) Jaagrookta Diwas - Jaagrookta Diwas (TGCSB) GUEST LECTURE (5th March 2025)

Jaagrookta Diwas (also known as Awareness Day) is to raise awareness and educate the public about important social, environmental, or health-related issues. It is typically observed to inform and engage people in actions that can improve their understanding and involvement in various aspects of society.

The specific objectives of Jaagrookta Diwas can include:

- 1. **Creating Awareness:** To spread knowledge on crucial topics such as road safety, environmental protection, social justice, health, hygiene, and other important causes.
- 2. **Encouraging Action:** Inspiring individuals and communities to take positive actions based on the knowledge gained from the awareness campaigns.

- 3. **Empowering People:** Educating people so they can make informed decisions that contribute to their well-being and the welfare of society.
- 4. **Promoting Change:** Encouraging behavioral changes in individuals or groups to address issues that affect society or the environment.
- 5. **Strengthening Communities:** Bringing people together to participate in discussions, seminars, workshops, and activities that help solve common challenges.

Each year, the theme of Jaagrookta Diwas may vary based on the issue it aims to highlight, such as health awareness, education for all, environmental sustainability, or other relevant social concerns..

9) International Women's Day Celebrations - ACCELERATE ACTION(8th March 2025)

On the occasion of International Women's Day, the Women Empowerment Cell organized the International Women's Day Celebrations from 1st March 2024 to 7th March 2024 at college with the objective to celebrate and empower women.

First the cell organized a special two-day workshop on Self-Defense collaborating with Rudrama Devi Self-defense academy. Where we had trained professionals, who coached the students along with the founder herself Ms. N. Lakshmi Samrajyam, martial artist who is an International gold medalist Self Defense coach with a black belt 6th Don. Ms. Lakshmi was gracious enough to accommodate us in her busy schedule and herself demonstrated many useful techniques of self-defense which are life-saving techniques. This workshop proved to be a grand success and due to this it was decided to extend the two-day workshop to a month. The following days three competitions were conducted for students with the intention to raise awareness about the importance of empowerment of women and also to celebrate their existence. The three competitions conducted were Poster Presentation, PowerPoint Presentation and JAM on the theme for this year, 'Count Her In: Invest in Women. Accelerate Progress'.

As the 8th of March was declared a holiday this year, the cell decided to prepone its celebration to the 7th of March for students and faculty. On this day a Guest Lecture was conducted for the faculty and students. As part of the Celebrations we also had a dance performance and speech by our student coordinators. For the Guest Lecture, the WEC had an opportunity to invite Team Bharosa, a support center for women in distress, this center is a part of the Women Safety Wing of Telangana Police. The topic for the guest lecture was "Cyber Crime" - its awareness and redressal. The session was an educational one for both students and faculty.

The Women's Day Celebrations was a grand success that held true to its objective. Students were highly benefited and it was a good opportunity for them to learn, grow and showcase their talents while also having fun. The students and faculty recognized the need for women empowerment

10) Signature Campaign – IPL 2025 - (23RD AND 27TH March 2025)

- 1. **Creating Awareness:** To spread knowledge on crucial topics such as road safety, environmental protection, social justice, health, hygiene, and other important causes.
- 2. **Encouraging Action:** Inspiring individuals and communities to take positive actions based on the knowledge gained from the awareness campaigns.
- 3. **Empowering People:** Educating people so they can make informed decisions that contribute to their well-being and the welfare of society.
- 4. **Promoting Change:** Encouraging behavioral changes in individuals or groups to address issues that affect society or the environment.
- 5. **Strengthening Communities:** Bringing people together to participate in discussions, seminars, workshops, and activities that help solve common challenges.

Conclusion

The Women Empowerment Cell plays a critical role in promoting gender equality, providing support, and empowering women to take control of their futures. While challenges remain, the positive impact of these initiatives on the lives of women is undeniable. Through continued effort, increased awareness, and a sustained focus on creating safe, supportive environments, the WEC is helping to shape a more equitable world for women, one step at a time.

The future of the Women Empowerment Cell depends on continued collaboration, increased funding, and a collective societal commitment to gender justice and equality.