



**Aurora's Degree & PG College**  
(ACCREDITED BY NAAC WITH 'B++' GRADE)

**Chikkadpally, Hyderabad 500020**

Annual Report Social Activity (2021-22)

<b>NAME OF THE CELL</b>	Social Activity
<b>Coordinator</b>	P. Chandrakala
<b>DEPARTMENT</b>	Mathematics
<b>MEMBERS OF THE CELL</b>	G. Sunitha, Dept. of Biochemistry Sandhya Rani G, Dept. of Commerce Durga Bhavani D V , Dept. of Languages Sunitha K, Dept. of Management

**OBJECTIVE:**

- To sensitize the students on the social issues
- To make students empathetic towards these issues
- To emerge students as global citizens of responsibility and commitment towards environment and the society at large

**Events organized under Social Activity Cell:**

Sl. No	Event/Activity name	Date	Remarks
1.	Webinar on Menstrual Health & Hygiene Management	21/06/2021	In collaboration with Unicharm India & global Hunt Foundation.
2.	World Blood Donor Day	14/06/2021	Online quiz on creating awareness on donating blood
3.	Webinar on “Covid 19 Second Wave :Impact on Women and Children”**	29/06/2021	In collaboration with <b>Ministry of Health, Govt. of India</b>
4.	Parent’s Day	9/07/2021	Online competitions
5.	Mega Vaccination drive	23/06/2021	More than 200 members are vaccinated
6.	Ganesh Chaturdhi	10/09/2021	Completed
7.	World Handicapped/Disabled Day	3/12/2021	Visited physically challenged school at Andhramahila Sabha
8.	World Soil Day	5/12/2021	Distributed plants at college & plantation programs are done at Govt. School
9.	Bystandard Life Support training	7/04/2022	First aid training given by Yashoda Hospitals, Hyderabad.

### 1. Webinar on Menstrual Health & Hygiene Management:

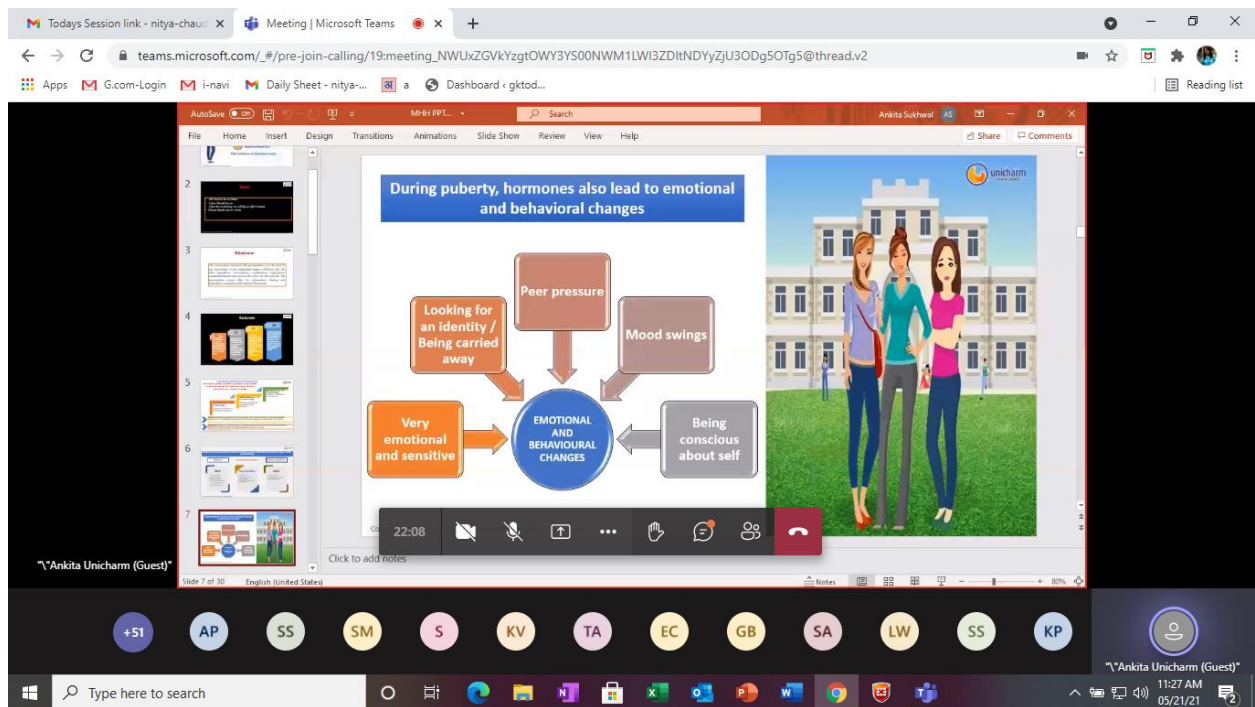
One of the crucial concerns over the severity of the factual analysis is that women, young girls constitute one of the most affected sections that face the highest implication with respect to unsafe sanitation and complete unawareness on hygiene issues within the population worldwide. Moreover, sanitation has now encompassed the issues of women's health especially pertaining to menstrual hygiene, awareness, waste disposal of sanitary napkins or no utilization of safe methods during menstruation has gained utmost importance within the overall achievability of

the SDG target for the world. In order to achieve the true essence of women empowerment that has been amiss for centuries, the Social Activity Cell of Aurora's Degree & PG College organized a webinar on "**Menstrual Health & Hygiene Management**" for girl students and women faculty on 21/06/2021 from 11am – 12:30pm in online platform in collaboration with Unicharm India & global Hunt Foundation. The resource person is Ms. Ankita Sukhwal, Executive CSR, Unicharm India, handled the entire program.

The session entails a comprehensive understanding on the what, why and how of menstruation consisting of the meaning of menstruation, develop a biological understanding, talk on related social taboos and be aware of hygiene practices to be maintained during menstruation. **Given the uncertainties of the current time we suggest if through virtual conferencing mode the session can be taken for girls & women faculty.** One of the key imperatives of the programme is to achieve clean menstrual hygiene related to the use of hygienic sanitary products and its safe waste disposal. The programme included more than 100 beneficiaries comprising young girls and the women faculty from different colleges. In our endeavors, we have always believed in promoting gender equality through our programmes, initiatives that are centered on the health and wellbeing of girl children and women, especially those situated at the bottom of the pyramid.

#### **OUTCOME:**

This outcome report entails the complete process of the program and details out the need to advocate safe menstrual practices, hygiene and its management



## 2. Report on World Blood Donors Day:

Blood is the most precious gift that anyone can give to another person—the gift of life. A decision to donate our blood can save a life or even several if our blood is separated into its components— red cells, platelets and plasma—which can be used individually for patients with specific conditions

Before we give blood, we will be asked some questions about our medical history, including any medication we are taking, and about our current health and lifestyle. These questions will be asked only to safeguard our own health and the health of the person receiving your blood. We will be told whether we are eligible to give blood and, if not, whether we may be able to donate blood in the future. To make awareness about these the Social Activity Cell of Aurora’s Degree & PG College conducted E-quiz on World Blood Donor Day, i.e. on 14<sup>th</sup> June 2021 between 11am to 12pm to all faculty & students. About 76 members responded to the quiz. E-certificates are sent to all the participants.

**OUTCOME:** Empowered the participants with the necessary information about donating blood

## 3. Report of the webinar on Covid 19 Second Wave :Impact on Women and Children”:

The second wave of COVID-19 in India brought unprecedented losses. The poorest and the most marginalized, including women and girls, face more risks without the means to absorb the economic shocks and mitigate the health crisis. They are caring for their families, sustaining livelihoods and leading efforts to fight the pandemic, amidst the threat of a third wave. In this regard, Social Activity Cell of Aurora's Degree & PG College in collaboration with National Institute of Disaster Management (NIDM), Ministry of Home Affairs is organising a Webinar on "Covid 19 Second Wave Impact on Women and Children " ; on 29 June, 2021 between 03:00 PM - 05:00 PM. Patron Maj Gen M K Bindal, Executive Director, NIDM gave welcome speech.

With half the children under five in India being malnourished, the present Covid-19 crisis could further impact child nutrition and service delivery across the country that is in the grip of a ferocious second wave, said the UN Children's Fund. "With 27 million births and 30 million pregnancies every year, life-saving services to help women give birth are critical in India," said Yasmin Ali Haque, Representative in India. "However, as health facilities continue to be overwhelmed treating Covid-19 patients, there are reports of pregnant women struggling to find the required support to give birth." She noted that schools across the country remain closed, and remote learning is also disrupted in several states. "This is tearing 247 million children in elementary and secondary education away from these safe spaces, just when they need them most. In addition, many children do not have access to digital learning. Learning loss will therefore continue for children in India.

#### KEY TAKEAWAYS

- A gender-responsive approach to pandemic planning means that gender-based differences and issues are considered in the design of the policy, strategy, plan or programme, and gender equality is promoted in its implementation
- Separate COVID Care centre for Pregnant Women in Chhattisgarh. – Separate Quarantine centres for pregnant women in some states.
- To identify the needs of men and women, boys and girls from different communities, and assess their capacities and perceptions of risks by engaging them as active participants in the local planning processes

- Recognizing these challenges, the government and its partners took several social protection measures, notably direct cash transfers, which have directly benefited women. Over 200 million female account holders received monthly cash payments from April to June 2020. Free grains, such as rice, were given to 800 million ration cardholders.
- Collateral-free lending limits increased from INR one million to INR two million (\$13,000 to \$26,000) to benefit 6.3 million women-organized self-help groups.
- The Mahatma Gandhi National Rural Employment Guarantee Program employed about 108 million persons between April – October 2020, providing one-third reservation for women workers. Wages under MGNREGA to be hiked to Rs 202 from Rs 182. The move would bring in Rs 2,000 in addition to workers
- Under its Ujjawala scheme, the government has provided free LPG refills for three months to over 80 million poor women
- Nearly 200 million women Jan Dhan account holders received Rs 500 each in their account.

#### **4. Report on Parents Day:**

The objective of this day is students will learn to appreciate the effort of their parents in giving their best lives. It is a day for the children to make their parent's feel that how grateful they are for having such lovely parents. On this Occasion, essay writing (approx.300 words) and poetry competitions are invited. Participation certificates were given to all. Essay writing and poetry on the topic “My parents... My all” were uploaded at the time of registration by clicking the provided link. Link is opened between 9 am to 4:30 pm on the same day.

#### **5. Report on Mega vaccination Drive:**

In order to ensure that health is not compromised, the Social Activity Cell in collaboration with NSS has organized Mega Vaccination drives to Faculty, Staff, Students & their Parents. Also extended its hands to fight against Covid-19 pandemic to family members and people who are not associated with the colleges. With the combined efforts of Social Activity Cell and TX hospital's, this special vaccination drive has been opened at college premises in Block VI on 23rd June, 2021 between 9am to 3pm. Both aim to vaccinate around 150 to 200 people every

day. Doses of Covishield are being administered in this drive and beneficiaries are being charged as per the government's guideline with both online and walk-in registrations. Suwarna Lakshmi, NSS faculty coordinator said, "We had seen in the papers that vaccines are available in the state but are not being administered to the people promptly. Our principal supported the NCC's initiative and gave us the push we needed for this drive."

"It is really good that the college has started this vaccination drive so that students can stay safe and the spread of COVID-19 can be controlled. Now that the government has said that offline classes should start, this is a must" said Gayathri, a student of B.SC.

### **OUTCOME:**

Students are safeguarded from COVID-19



### **6. Ganesh Chaturdhi Event Report:**

Despite the threat of an imminent COVID third wave looming large, the auspicious occasion of Ganesh Chaturthi is being celebrated at Aurora's Degree & PG College, on Friday (September 10). Ganesh Utsav is one of the most celebrated festivals in the college both in Block VI & Main Block. On 9<sup>th</sup> October, 2021, Ms. Chandrakala, Social Activity coordinator bought the Ganesh

Idol . By coordinating with GHMC, Hyderabad, she distributed clay Ganesh Idol on 9<sup>th</sup> September, 2021 in main block. Ms. P. Archana, Ms. G. Sunita & Ms. Leelamani made a beautiful set up (mandap) with eco friendly colors and decorated items in both the blocks. On 10<sup>th</sup> September, 2021, ie. On Ganesh festival, pooja started by Principal with his family and faculty coordinator Ms. M. Devika. Later on Pooja is performed by faculty and non-teaching staff with Prasadams for two days, both in morning and evening sessions.

The final procession was accompanied by Bhajans and Abhishekam, The visarjan took place on 11<sup>th</sup> September, 2021 in an eco –friendly.

**OUTCOME:**

- Many students shifted to eco-friendly ways of celebrating Ganesh festival at their home
- This creative, social concept not only teaches students about the environment and art, but also enables the students to gain insight into our Indian Culture

**7. Report on World Handicapped/Disabled Day:**

International Day of Persons with disability is celebrated on 3<sup>rd</sup> Dec every year in order to promote the rights and well-being of persons with disabilities in all spheres of society and development. As part of the social responsibility the social activity cell of the college took an initiative and celebrated the day at DDVTRC, Vidyanagar. The cell members and student volunteers went to the rehabilitation centre, conducted various games to the mentally challenged children and distributed the stationary –books, pens, pencils, erasers colour pencils, etc. to the children and refreshments.

**OUTCOME:** The children of the rehabilitation center felt happy and were enthusiastic. The event was successful with the participation of students and faculty members.





## 8. Report on World Soil Day:

The Day also aims to encourage students to commit for proactively improving soil health.

The Social Activity Cell of Aurora's Degree & PG College celebrated the World Soil Day - on 4/12/2021 on the Theme - "Halt Soil Salinization, Boost Soil Productivity".

As part of World Soil Day, the Social Activity Cell had organized a Plantation program in a splendid way in Block VI on 04/12/2021 at 1:30pm. The Social Activity Cell Coordinator Ms. Chandrakala interacted with students and quoted that "Earth is a laboratory where we can do a lot of experiments with the trees and can gain lots of benefits for human life". The major highlight of the program is that 100 fruits & flowering saplings which are best known for giving purified air and medicinal benefits were distributed to students, staff & nearby government school children. The gathering was told about the importance of plants in life and the student's role in maintaining a green campus followed by the plantation of the saplings. Some saplings were planted in the college premises and some were planted in Govt. School namely Andhra Desari Government School, RTC X Roads, as an eco-friendly practice. The volunteers took an active part in greening the campus. All the saplings were given by GHMC, Hyderabad. The

atmosphere had a festive vibe, where students gathered in huge numbers and enjoyed the aesthetic beauty of nature and also did the needful for mother Earth.

### **OUTCOME:**

The students were sensitized about the importance of conserving the soil health and soil & water quality issues.



### **9. Report on Bystander Life Support training:**

The Social Activity Cell of Aurora's Degree & PG College organized a training session namely Basic Life Support for UG & PG students on 7<sup>th</sup> April, 2022 at Block VI, Aurora's Degree & PG College, Hyderabad. **Dr. Kiran Kumar Varma.K, HOD, Dept. of Emergency, Yashoda Hospitals explained the importance of Basic Life Support to the students in the form of powerpoint presentation and models.** The AHA's BLS course trained participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an AED. Reflects science and education from the *American Heart Association Guidelines Update for CPR and Emergency Cardiovascular Care (ECC)*.

**Outcomes:**

- Trained participants to promptly recognize several life-threatening emergencies, give high-quality chest compressions, deliver appropriate ventilations and provide early use of an AED
- Reflected science and education from the *American Heart Association Guidelines Update for CPR and Emergency Cardiovascular Care (ECC)*.