



Aurora's Degree and PG College
(ACCREDITED BY NAAC WITH 'B++' GRADE)
Chikkadpally, Hyderabad 500020
Annual Report on Social Activity Cell, 2019-20

The social initiatives at ADC are implemented through selected programs, which we believe would help emerge students as academicians, researchers, and entrepreneurs and as true global citizens with a sense of responsibility and commitment towards the environment and the society at large.

ADC has set up ACT (Aurora Cares for Them) to undertake social initiatives, with an aim to nurture students with values, knowledge, skills, and actions, which would make them more humane and globally responsible citizens. ACT attempts to encompass the virtuous integration of the Heart, Head, and Hand through these social initiatives.

Social activities at ADC while concentrating on environmental issues would collaborate with several social organizations representing corporate bodies, government organizations and NGO's, students of ADC would contribute to the society by involving themselves in various developmental initiatives.

Under Social Activity, we celebrated environmentally and socially important days.

Name of the Event	Date of the Event	Target Audience
Awareness programme on Safety measures on Vehicle Driving	23/07/2019	UG Students
Harithaharam	08/08/2019	Students, Staff & neary by residents
Blood Donation Camp	04/09/2019	Students & Staff
Eco friendly Ganesh festival	02/09/2019	Students & staff
Bathukamma	27/09/2019	Students & staff

Awareness program on SHE teams apps	11/01/2020	Students
Daan Utsav	12/01/2020	
Kite festival	12/01/2020	
Debate with BBC Telugu		

1.Awareness Programme on Safety measures on Vehicle Driving:

Social Activity Cell on Aurora's Degree &Pg College conducted an awareness program on "Road Safety" on 20th July 2019 by K.V. Ravishanker, ACP, Begumpet, Hyderabad for UG first-year students at Seminar Hall, Block VI, for ensuring the safety of students during their travel to and from college. Students were taught how to cross the road when there is heavy traffic, and what do the different signals of traffic inspector mean, and what they are supposed to do on the directions. ACP Ravishanker delivered a motivational lecture on road safety and how safety measures save precious lives if everyone wears helmets and seat belts. He requested all college students to respect their parents, teachers, and elders and follow traffic rules from their childhood. He told the audience that this year so far 5138 cases were booked against the vehicles carrying school children.

Through the interaction with the students, he answered all their queries regarding the change of diversion of traffic, illegal parking, placing of signages and Zebra Line markings, etc.

Students realized the vulnerability of the college students on our roads

Students are ensuring that they become responsible drivers, passengers, pedestrians, and cyclists.



2.Report on Harithaharam:

Social Activity Cell on Aurora's Degree & PG College conducted the Haithaharam Plantation program on 08-08-2019 in block VI. The main purpose of this program was to improve the greenery in the college premises and to provide hygienic conditions to get rid of mosquitoes through growing herbal plants.

The team of GHMC had reached the college around 11:30 am. They all assembled at the bear moat along with the entire staff. Ms. Uma Gauri, Deputy Commissioner, GHMC interacted with the students & staff regarding the Haritha haram program. Students read the pledge to vote for safeguarding these planted plants. At 1:10 PM the plantation program started with Ms. Chandrakala, Social Activity Coordinator.

Some of the saplings were distributed to the faculty members, staff, students, and local communities, and the remaining were planted in the college premises as an ecofriendly practice. The volunteers took an active part in greening the campus. All the saplings were given by GHMC, Hyderabad.

OUTCOME: Created a sense of social responsibility among the students to make the surroundings green and sustainable niche for future generations.



3.Report on Blood Donation Camp:

Students of Aurora's Degree & PG College took a unique step of donating blood to Sanjeevini Blood bank on 4th September 2019 in Block VI for motivating young donors by organizing blood donation camps, which were helping to cater the needs of patients facing emergency medical conditions. The complete Blood donation camp was handled by Social Activity coordinator Ms. P. Chandrakala and NSS co-ordinator Ms. Pancha Tharani played a crucial role in motivating the students to donate blood and more than 170 students have donated blood at Aurora's Degree & PG College premises.

And separate care has been taken to check all the donated blood to make sure that they are not HIV Positive affected. Certificates are distributed for the students who donated blood. The donors felt very happy for being a part of such an inspirational event where you save the life of other people just by donating a minimum amount of blood. Also, people were excited who were donating blood for the first time and being a part of this event.

Faculty who donated blood:

1. Naveen Chakravarthy, Commerce Dept
2. Archana, Commerce Dept
3. Mamatha, Commerce Dept



4. Report on Eco-Friendly Ganesh Chaturdi:

Ganesh Utsav is one of the most celebrated festivals in the college both in Block VI & Main Block. On 30th October 2019 students bought the Ganesh Idol and started the decoration. Student coordinators made a beautiful set up (mandap) with eco-friendly colors and decorated items. On 2nd September 2019, ie. On Ganesh festival, pooja started by the students, Principal and faculty coordinator Ms. P. Chandrakala. Later on, each and every section got a chance for Ganesh pooja. Both in morning and evening sessions.

On 7th September 2019 students observed as the traditional day. They have played Dandiya in the morning session after the pooja on a traditional day. Everyday evening, students had bhajans by the cultural committee.

Fist of rice activity is done in both the main block & RTC Block organized by Ms. Nidhi, Dept. of Mathematics & Prerna Satish, Dept of Commerce from 3/09/2019 to 6/09/2019. Interested students and staff donated a fist of rice and the total collected rice is used to do prasadam at the time of Nimajjan.

Then came the time to say goodbye to Lord Ganesh. The final procession was accompanied by Bhajans, dances, and Dandia. We started the procession from the main block and then reached RTC Block to collect the idol and moved to Tank bund with Police department protection. The visarjan took place on 9th September 2019 in an eco -friendly pond at the tank bund.

OUTCOME:

- Many students shifted to eco-friendly ways of celebrating Ganesh festival at their home

This creative, social concept not only teaches students about the environment and art, but also enables the students to gain insight into our Indian Culture.

Report on Awareness Programme on Hawk eye App:

To increase the horizon of training activities carried out by SHE Teams, an awareness program initiated jointly by Social Activity co-ordinator Ms. Chandrakala, along with SHE teams, Hyderabad, on 9th December 2019 at Aurora's Degree &Pg College, Main block, which was attended by Pg students in large numbers.

Ms. Chandrakala explained to them about the provisions like dial 100 calls, HAWK-EYE application, She Team services, as part of women's safety measures, and also provided insights into the #HawkEye MobileApp, a new feature given in the Android version (Play Store). She teams SI explained, "if your mobile data is off while pressing #SOS#EmergencyButton, it auto dials #Dial100." He also explained that public-oriented applications like email, Facebook, and Whatsapp are used by the Victims especially educated people very easy to approach the 'SHE TEAM', where the Victim's identity will not be disclosed at any cost. Students recognized the efforts of SHE teams in making Hyderabad safe and secure for women. They identified the forms and consequences of eve-teasing.

Report on Daan Utsav:

The Social Activity Cell of Aurora's Degree &Pg College organized "Daan Utsav" on 11/01/2020. The event was organized by Ms. Suzan Delima (Dept. of Microbiology) in the main block and Ms. Chandrakala & Ms. Prerna in Block VI, on the occasion of Pongal to encourage students to donate pulses or rice items to the children of the orphanage. Daan Utsav is a festival of giving this builds up an act of kindness among students. The purpose of this Daan Utsav Social Activity cell event was to indulge the students in an act of kindness.

- ✚ Active participation of the students
- ✚ Better encouragement of students
- ✚ Act of kindness
- ✚ Joy of giving has been observed

The event scheduled on the 11th Jan 2020 at Aurora's Degree & PG College, Chikkadpally Block I. The event started at 10:00 am and ended at 2:00 pm. Student volunteers encouraged all the students for the act of kindness, many students were inspired by the event and donated rice and pulses and they also donated kites for orphans, not only students even faculty became part of this event with joy and happiness. Poojitha of Mi.G.C II and Shrawan, Vishwateja of MiGC III actively participated as student volunteers and collected rice and pulses from students and faculty. Collected items were donated to Amma Vodi Orphanage. Created larger waves of the kindness of this festive season by bringing more people into the giving tribe. The world always needs more givers.

LIST OF STUDENTS & FACULTY WHO HAVE DONATED RICE AND PULSES

S.No	NAME	ROLL NO	CLASS
1	G Sathvika	1051-17-459-015	MiGC III A
2	A Prakeerthi	1051-17-459-001	MiGC III A
3	B. Sowjanya	1051-17-459-002	MiGC III A
4	Deekshitha	1051-17-459-036	MiGC III A

5	Harshitha	1051-17-459-037	MiGC III A
6	R.V. Veenela	1051-17-459-043	MiGC III A
7	P. Sravan	1051-17-459-034	MiGC III A
8	P. Vishwateja	1051-17-459-045	MiGC III A
9	Shravanthi	1051-17-459-012	MiGC III A
10	Spandhana	1051-17-459-004	MiGC III A
11	K. Manasa Leela	1051-17-459-059	MiGC III B
12	Akanksha Singh	1051-17-459-070	MiGC III B
13	Suchita	1051-17-459-064	MiGC III B
14	C. Akansha	1051-17-459-076	MiGC III B
15	P. Tarun Sai	1051-17-471-017	MiBiC III
16	Sai Suraj	1051-17-459-030	MiGC III A
17	Vidhi S Vasa	1051-18-459-025	MiGC II A
18	Bhavani Prasad	1051-18-474-144	MECs II C
19	Sravan Kumar	Faculty	Electronics Department
20	P. Poorna Chander	Faculty	Electronics Department
21	P. Archana	Faculty	Electronics Department
22	C. Aruna	Faculty	Physics Department
23.	B. Rajani	Faculty	Dept. of Mathematics
24.			

Report on Pongal Celebrations:

Makar Sankranti is known as Pongal in South India and as Maghi in North India. Makar Sankranti is all about prayers, sweets, and kites. The festival of Makar Sankranti is celebrated with great enthusiasm in all parts of India.

Sankranti arrived two days before in Aurora's Degree &Pg College, Hyderabad, cheering the students, faculty, and the management staff, on 11/01/2020, Saturday. The girl students attired in traditional dress engaged in decorating the entire college premises with colorful rangoli and the men students saw the college beautified with green festoons, floral decorations giving the touch of festivity to the campus.

The campus was decorated aptly to showcase a typical Indian village.

A kite flying fest was organized to celebrate the upcoming festival of Makar Sankranti, the harvest festival in Block VI. The students awestruck with their beautiful and colorful kites in kite making competition on Saturday. Amidst the decorous setting, the students of all classes from UG to Pg prepared colorful kites and it was well appreciated by all.

The Rangoli competition was the attraction of the day. In the Rangoli competition, 24 participants presented traditional and the art of their state added flavors of their culture that made their Rangoli art extraordinary. Rather than boys, girls are coming forward in making arrangements to celebrate the fete in the most traditional way.

Putting half-saree (langa-voni) and dressing in the traditional way is an opportunity that comes in age between 16 to 19, that too during the festive season like PeddaPanduga. We enjoy this"-said Swetha, M.S.Cs1A.

It was a mesmerizing sight to watch as the students presented their tradition and culture through the rangoli art.

In view of forthcoming International Women's Day, the Social Activity Cell of Aurora's Degree &Pg College in association with BBC Telugu organized a debate on "What do Indians think about women in sport?"

In the debate Ms. Chandrakala expressed that "When Indian boys play cricket, football, volleyball, run and cycle, Indian girls do not have such a wide range of choices when it comes to sports. It seems this is dictated, at least in part, by the wider sexism and gender

biases that exist in India. Otherwise, what could explain the fact that a third of those surveyed picked up one or more sports they believed were unsuitable for women?"

Student of M.Sc. Computer Science namely Swetha expressed her thoughts as follows:

"The research showed that activities regarded as being "least unsuitable" for women included athletics and indoor games.

Indian women, however, seem to be made of much sterner stuff - breaking gender stereotypes to rule the global arena when it comes to "unsuitable sports" like wrestling, boxing, kabaddi and weightlifting. They have done India proud by winning many international titles including in the Olympics, Commonwealth and Asian games.

One of the students of M.Sc. Mathematics namely Sravanthi expressed that "Safety was one of the issues raised by parents who thought sports were not suitable for women"

A student namely Jahangir, from M.Sc. Comp. Sc. Conveyed that "When people were asked to name an Indian sportsperson off the top of their heads, the most popular was unsurprisingly cricketer Sachin Tendulkar - even though he has retired from the game. What was surprising however, was that 30% of those surveyed could not name even one sportsman. This number was even worse when it came to women. PT Usha, who dominated Indian track and field in the 1970s and 1980s was still top of mind for some Indians, coming just one percentage point behind current badminton stars PV Sindhu and Saina Nehwal.

The results differed slightly when people were asked to pick an athlete off a list of both men and women.

Report on BBC Debate on "Women in Sports":

Finally BBC Telugu reporter concluded that "The research about attitudes towards women in sports also found a majority speaking in favour of equal pay for female athletes. However, 42% of the respondents felt that women's sports were not as "entertaining" as men's. There were also negative perceptions about sportswomen relating to their appearance and

childbearing ability. The BBC research, which was carried out across 14 states with 10,181 respondents, also presented findings on issues such as the importance of sports to both men and women, which Indian states played more sports, and which athletes were best known in the country. The research showed that as many as 64% of Indian adults did not participate in any kind of sport or physical activity. This figure was even worse when broken down by gender - nearly one and a half times more men (42%) said they played sport than women (29%). However, even this participation has an age skew with sports being played more by 15-24-year-old males than any other age and gender grouping. PT Usha, who dominated Indian track and field in the 1970s and 1980s was still top of mind for some Indians, coming just one percentage point behind current badminton stars PV Sindhu and Saina Nehwal. The results differed slightly when people were asked to pick an athlete off a list of both men and women. Then as many as 83% showed some recognition of athletes, though this was largely skewed in favour of men.

Students expressed their happiness after sharing their opinions on the given topic.