

Aurora's Degree & PG College

(Accredited by NAAC with 'B++' grade)

Chikkadpally, Hyderabad 500020

Department of Biotechnology



EVENT REPORT

NAME OF THE EVENT	World No Tobacco Day
TYPE OF EVENT	Departmental Event
FACULTY INCHARGE	P.Shailaja
DEPARTMENT	Department of Biotechnology
DATE	31st May 2020
VENUE	Online
TARGET AUDIENCE	Faculty

OBJECTIVE:

The objective of World No Tobacco Day is "Protecting youth from industry manipulation and preventing them from tobacco and nicotine use".

BRIEF ABOUT THE EVENT:

World No Tobacco Day is conducted on 31st may every year in order to raise awareness on the harmful and deadly effects of tobacco use and second hand smoke exposure, and discourage the use of tobacco in any form.

OUTCOMES:

Presentation regarding World No Tobacco Day and the harmful effects of tobacco was forwarded to the faculty. The campaign will increase awareness on the negative impact that tobacco has on people's lung health, from cancer to chronic respiratory disease.

PHOTOGRAPHS:



DETAILED REPORT:

World No Tobacco Day is organized on 31st may every year by World Health Organization (WHO) in order to spread awareness among people regarding tobacco and its products that are harmful to human health. This day encourages users to refrain from tobacco consumption and its related products for at least a period of 24 hours. This year was mainly emphasized on tobacco usage by youth and its striking effects among them.

But this year (2020), due to COVID-19 crisis, there were no campaigns or awareness programs held. Although the crisis could not stop people from spreading the awareness through online mode. Presentation on tobacco usage in India and its deadly effects was sent to the faculty. The presentation included information about tobacco present in different forms and the ratio of male and female tobacco users in India along with all the health risks and certain interesting facts. It also included ways to quit tobacco which can be implemented easily in our day to day life.

PHOTOGRAPHS:

