Aurora's Degree & PG College





Chikkadpally, Hyderabad 500020 EVENT / ACTIVITY DETAILED REPORT

NAME OF THE EVENT / ACTIVITY	Sankalp – A Start-up Battlefield
TYPE OR TITLE OF EVENT / ACTIVITY	A Business Plan Competition
FACULTY INCHARGE	D. Radhika
DEPARTMENT/CELL/COMMITTEE/CLUB	ED Cell
DATE	14-02-2022
VENUE	Online-Microsoft Teams
TARGET AUDIENCE	Degree College Students

1. PROGRAM SCHEDULE

- At 2:00 pm –Introduction of ED Cell convenor and all the participants
- At 2:15 pm Presentation of Business plan by each participant 10 minutes each.
- At 4:00 pm Vote of thanks by the ED Cell convenor

2. LIST OF FACULTY COORDINATORS

- D. Radhika (ED Cell Convenor)
- 3. LIST OF THE STUDENT COORDINATORS (NAME, ROLL NO, CLASS & SECTION): NIL
- 4. LIST OF THE PARTICIPANTS (NAME, ROLL NO, CLASS & SECTION, NO OF GIRLS, BOYS, CASTE):

LIST OF STUDENT PARTICIPANTS

S.no	Name of the participant	Roll No	Class &	Email Id
			Section	
1.	Dheeraj Kumar	1051-19-407-015	ВСОМ ЗНА	Dheerajkumar1 9@adc.edu.in
2.	Uday Kiran R	1051-19-407-045	всом зна	Paillaudaykiran 19@adc.edu.in
3.	Ishika	1051-19-684-070	BBA 3B	Kottishika19@ adc.edu.in
4.	Yamini Agarwal	1051-21-407-032	BCOM 1H	Yaminiagarwal 21@adc.edu.in
5.	Simran Manjiyani	1051-21-407-004	BCOM 1H	Manjiranisimra nvazirali21@ad c.edu.in
6.	Vaishnavi Roy	1051-20-407-007	BCOM 2H	Vaishnaviroy2 0@adc.edu.in
7.	Jahnavi	1051-20-407-001	BCOM 2H	Pulavarthyjahn avi20@adc.edu .in

5. PARAGRAPH ABOUT THE PROCEEDINGS (TILL THE END OF THE EVENT):

An invitation is prepared and shared among various students, for registration to the business plan competition. Total 11 members registered for the competition out of them 7 members participated in the competition. Registration fee for each participant is Rs.100. Half an hour before the competition joining link has been shared with the students to participate in an online business plan competition held through Microsoft team platform.

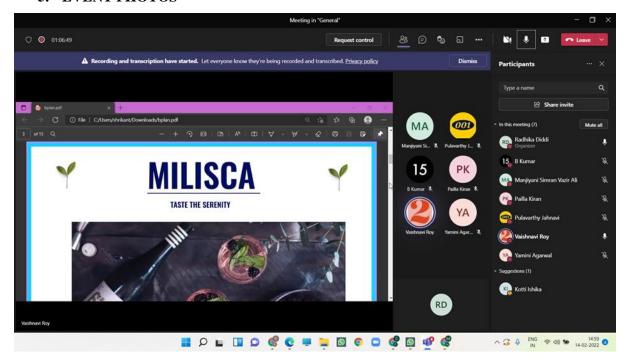
The Session got started by 2:00 pm with introduction of the participants and ED Cell Convenor D. Radhika. Briefly explanation on rules and regulations regarding the competition explained to all the participants. Each participant was given a 10 minutes duration for presentation. Participants gave presentations one after another and exhibited their innovative business plans, marketing strategies, target customers and also how their products and services are useful to society. After completion of presentation by the participant, other participants and convenor asked some questions which were answered by the participant intelligently and clearly.

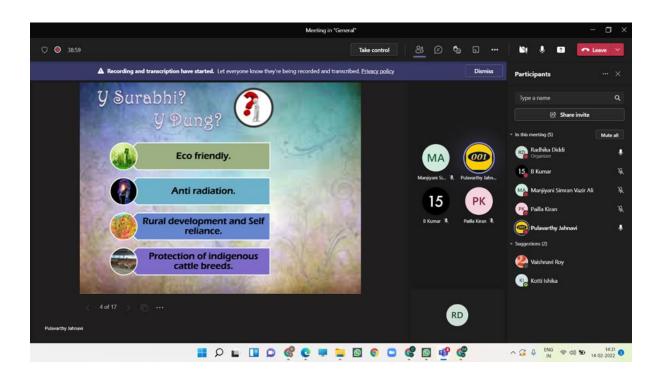
By 4:00 pm the session was completed with vote of thanks by D. Radhika, ED Cell Convenor and encouraged all the participants to participate in many other ED Cell activities and competitions.

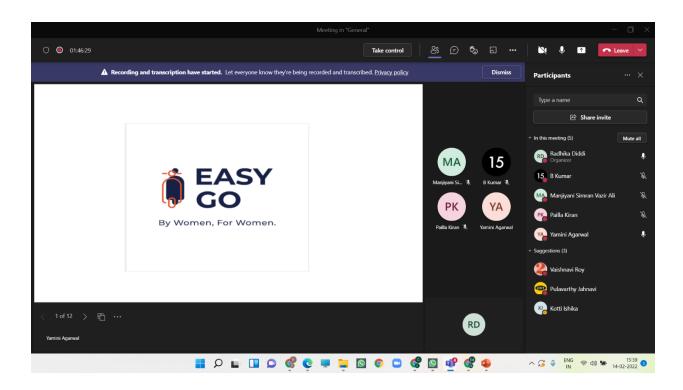
At the end of the competition the winner and runner up were announced. Jahnavi from 2nd year BCom honors stood as winner and Yamini Agarwal from BCom 1st year honors as runner up. Everyone congratulated them and also all the participants. Cash prizes and certificates are distributed to the winner, runner and all the participants.

INCOME AND EXPENDITURE: From each participant Rs.100 is collected as registration fee. Total amount collected from 7 members i.e., Rs.700. Out of which Rs.400 is given as cash prize to the winner and Rs.300 is given to the runner up. Balance nil.

5. EVENT PHOTOS









6. GUEST PROFILE: NIL

7. FEEDBACK IF ANY: NIL

8. ATTACHMENTS:

EVENT/ACTIVITY PROPOSAL

EVENT / ACTIVITY NOTICE

RECEIPTS (IF ANY)

CERTIFICATES (IF ANY)

LETTERS OF COMMUNICATION (IF ANY):